

SOCIAL MEDIA POLICY

Background

Crescent Tennis Club recognises that the use of social media and networking sites is a growing phenomenon and is increasingly used as a communication tool. With the development of our own Facebook page and everyday use of social media messaging and group platforms such as WhatsApp, it has highlighted that whilst these technologies provide exciting opportunities to communicate together, they are accompanied by dangers and negative consequences if abused by users..

This policy sets down guidelines for acceptable use, not only for our own Facebook page, but all online social networking communications as they relate to Crescent Tennis Club.

These guidelines should be read in conjunction with our specific policy regarding children and vulnerable people and online communications which can be found on our website (under Safeguarding policies).

Technologies

This policy includes (but is not limited to) the technologies listed below:-

- WhatsApp;
- Telegram
- Personal Blogs;
- X/Twitter/Threads;
- TikTok
- Snapchat;
- Facebook/Facebook messaging;
- Instagram;
- YouTube;
- Personal Websites.

Acceptable use

The following rules must be adhered to by all users:-

1. You will not bully, intimidate or harass any user;
2. You will not post any photographs, videos or make comments that may be hurtful, untrue and upsetting or may be used by other people in a way you did not intend or want;

3. You will not post content that is hateful, threatening, or pornographic, incites violence; or contains nudity or graphic or gratuitous violence.

Protecting other people’s rights

1. We respect other people’s rights and expect you to do the same;
2. You will not write any derogatory or offensive comments in relation to Crescent Tennis Club or any other tennis club;
3. You will not post comments criticising or verbally abusing players, coaches, officials or members of Crescent Lawn Tennis Club or any other tennis club;
4. You may post photographs on the Crescent Lawn Tennis Club Facebook page (or other social media platform linked to the club), but must adhere to the Club policy on use of images of children and young people;
5. You will not post content or take any action on Crescent Tennis Club Facebook or any other social media platform that infringes or violates someone else’s rights or otherwise violates the law.

Management of Crescent Tennis Club social media pages

To ensure that our social media is used in good spirit and to the benefit of the club, Crescent Tennis Club Facebook page will be managed and monitored by all members of the Committee.

What to do if you have concerns

- As a user of a social networking site, whether you are a child or an adult, you may at some time have a concern about what you are seeing or being told about by another user. The nature of these concerns may vary but should these concerns be connected to Crescent Lawn Tennis Club, then please contact Club Welfare/Safeguarding Officer Sophie Wintle 07968710173 or welfare@crescenttennisclub.co.uk

Additionally, you may wish to raise any concerns using the **Club’s Complaints, Feedback and Suggestion Policy**.

Date approved June 2024

Review Date June 2026

Schedule of updates and amendments

Date of update/amendments	Update /amendment: